Business Building USA Inc. Website: businessbuildingusa.com Version 3.0 Effective Date: November 24, 2026 Last Updated: November 24, 2026

1. Agreement to These Terms

1.1 Who We Are. This website, businessbuildingusa.com (the "Website"), is operated by Business Building USA Inc., a Tennessee corporation with its business address at 4015 TRAVIS DRIVE STE 211 #1086, NASHVILLE, TN 37211 ("Business Building USA," "we," "us," or "our").

1.2 Acceptance. By accessing or using the Website, or by submitting information through the Website or through forms linked from our advertisements ("Ad Forms"), you agree to these Website Terms of Service (the "Terms"). If you do not agree, do not use the Website.

1.3 Related Documents. These Terms include our Privacy Policy, our Text and Call Terms, and our Refund and Cancellation Policy (in the version in effect when you buy), which are incorporated by reference.

1.4 Business Use and Eligibility. The Website is intended for business owners and professionals who are at least 18 years old. If you use the Website on behalf of a company, you confirm that you have authority to bind that company to these Terms.

2. Paid Services Are Governed by a Separate Agreement

2.1 Separate Agreement Required. These Terms govern use of the Website only. Our paid consulting and client services, including lead generation campaigns, customer reactivation by text message, AI receptionist and missed-call follow-up, appointment scheduling, and website optimization, are provided only under a separate written agreement or Order Form that you sign or electronically accept before you pay, such as our Introductory Offer Agreement or Client Services Agreement. Nothing on the Website, in an advertisement, or in a call or text before you accept is an offer to provide services on any terms other than those in that agreement.

2.2 Which Terms Control. If an agreement you signed or electronically accepted conflicts with these Terms, that agreement controls for the services it covers. No such agreement reduces a refund right that we described to you before you paid, unless the agreement names the right,

identifies the change, and you accept it in writing. Our Refund and Cancellation Policy explains the order in which our documents apply.

2.3 Fees, Cancellation, and Refunds. Fees, billing, cancellation, and refunds for paid services are governed by your accepted agreement and by our Refund and Cancellation Policy in effect when you buy. Later updates to the policy do not change a purchase you have already made.

2.4 Not Every Business Qualifies. We decide, on our introductory call or otherwise, whether our services are a fit for your business, and we may decline to proceed. Our services are for U.S. small businesses, including home service businesses and real estate investors and wholesalers who market their own properties and contracts. We do not serve Realtors (real estate agents), insurance agents, or mortgage brokers. Our services are also not available for certain other regulated activities, as our Client Services Agreement and Introductory Offer Agreement state.

2.5 How You Accept an Agreement. You accept an agreement electronically by completing the acceptance page we show you, checking each required box, and clicking the acceptance button. Payment alone, or a general terms box on a payment page, does not replace that acceptance. We keep a record of your acceptance and email you a copy.

3. Use of the Website

3.1 Permitted Use. You may use the Website for lawful business purposes, to learn about us, and to contact us.

3.2 Prohibited Conduct. You agree not to: (i) use the Website in violation of any law or regulation; (ii) submit false, misleading, or another person’s information, or contact details you are not authorized to provide; (iii) interfere with or disrupt the Website or its security, including by introducing malware, probing for vulnerabilities, or overloading it; (iv) use bots, scrapers, or automated tools to collect content or data from the Website without our written permission; (v) copy, resell, or commercially exploit Website content except as these Terms allow; or (vi) use the Website to compete with us, or to build a product or service from our content, methods, or materials.

3.3 Our Rights. We may suspend or block access to the Website at any time, for any reason, including if we believe you have violated these Terms.

4. Information Only; No Professional Advice; No Guarantee of Results

4.1 Information Only. The content on the Website, in our advertisements, and in our videos, guides, and other materials is general business information. It is not legal, tax, accounting, financial, investment, or other professional advice, and it does not create a consulting or client relationship.

4.2 No Guarantee of Results. Any statements about results, revenue, bookings, leads, reactivation rates, or other outcomes, including examples, case studies, and testimonials, are illustrations only. Results depend on many factors outside our control, including your market, offer, customer base, pricing, and execution. We do not guarantee sales, paying customers, revenue, profit, completed jobs, or return on investment. Past results do not predict future results. This does not change our refund promises, including the refund for the $49 introductory offer and the Results-Based Refund where an Order Form says it applies, which we honor on their stated terms in our Refund and Cancellation Policy.

4.3 Your Own Compliance. Laws on marketing by text, phone, and email, on call recording, and on privacy apply to businesses. You are responsible for deciding what laws apply to your business and for complying with them. Our text campaign services are designed to be used only with contacts who have given the consent the law requires. Leads we deliver from our lead database come from people who searched online, and we have not confirmed that they agreed to receive marketing texts or calls from you, so you are responsible for contacting them only as the law allows.

4.4 Statements About Experience. Statements on the Website about the personal experience of our President, including experience coaching and training businesses through companies he previously owned or worked in, describe his individual experience. They are not statements about the results of Business Building USA Inc. and are not a promise that you will achieve similar results.

5. Intellectual Property

5.1 Our Content. The Website and its content, including text, graphics, logos, videos, methods, frameworks, scripts, and software, are owned by us or our licensors and are protected by intellectual property laws. Except for the limited right in Section 5.2, we grant you no rights in them.

5.2 Limited License. We give you a limited, non-exclusive, non-transferable, revocable license to view and print Website content for your own internal business use, as long as you keep all copyright and other notices.

5.3 Feedback. If you send us ideas or suggestions about the Website or our services, we may use them without any obligation to you.

5.4 Trademarks. “Business Building USA” and our logos are our marks. You may not use them without our written permission.

6. Information You Submit

6.1 Accuracy and Authority. You are responsible for the information you submit. You confirm that it is accurate and that you have the right to give it to us.

6.2 How We Use It. We use information you submit as described in our Privacy Policy. When you submit your phone number, we may ask whether you agree to receive text messages or service-related callbacks. Each consent is optional, is separate from the others, and is not required to buy anything. See our Text and Call Terms.

6.3 Content You Post. If the Website ever lets you post content, you give us a non-exclusive, worldwide, royalty-free license to use, display, and reproduce it in connection with the Website, and you confirm it does not violate anyone’s rights or any law.

7. Third-Party Links and Platforms

7.1 Third Parties. The Website and our advertisements may link to or run on third-party sites, platforms, and tools, such as Facebook, Instagram, Google, HighLevel, and Stripe (payments). We do not control them and are not responsible for their content, practices, or availability. Your use of them is governed by their own terms and policies.

8. Disclaimers

8.1 As Is. THE WEBSITE AND ITS CONTENT ARE PROVIDED “AS IS” AND “AS AVAILABLE.” TO THE FULLEST EXTENT THE LAW ALLOWS, WE DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT.

8.2 No Promise of Availability or Accuracy. WE DO NOT PROMISE THAT THE WEBSITE WILL BE UNINTERRUPTED, SECURE, OR ERROR-FREE, OR THAT ITS CONTENT IS COMPLETE, ACCURATE, OR CURRENT.

9. Limitation of Liability

9.1 Exclusion of Certain Damages. TO THE FULLEST EXTENT THE LAW ALLOWS, BUSINESS BUILDING USA AND ITS OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, AND AGENTS WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, OR FOR LOST PROFITS, REVENUE, DATA, OR BUSINESS OPPORTUNITIES, ARISING OUT OF OR RELATED TO YOUR USE OF THE WEBSITE OR ITS CONTENT, EVEN IF WE HAVE BEEN TOLD THEY ARE POSSIBLE.

9.2 Cap. TO THE FULLEST EXTENT THE LAW ALLOWS, OUR TOTAL LIABILITY TO YOU FOR ALL CLAIMS ARISING OUT OF OR RELATED TO THE WEBSITE OR THESE TERMS WILL NOT EXCEED ONE HUNDRED U.S. DOLLARS ($100).

9.3 Limits of This Section. Some laws do not allow certain limits of liability. In that case, these limits apply only to the extent the law allows. Liability for services is governed by the separate agreement described in Section 2. These limits do not reduce any refund promised in our Refund and Cancellation Policy.

10. Indemnification

10.1 Your Responsibility. You agree to defend, indemnify, and hold harmless Business Building USA and its officers, directors, employees, contractors, and agents from claims, losses, damages, and expenses (including reasonable attorneys’ fees) arising from your violation of these Terms, your misuse of the Website, or information you submit that you did not have the right to submit.

11. Termination

11.1 Ending Access. You may stop using the Website at any time. We may end or limit your access at any time.

11.2 Survival. Sections 4, 5, 8, 9, 10, 12, and 13 continue after your access ends.

12. Governing Law and Disputes

12.1 Governing Law. These Terms and any dispute arising from them or the Website are governed by the laws of the State of Tennessee, without regard to its conflict of laws rules, and by applicable federal law.

12.2 Talk First. Before filing a lawsuit about these Terms or the Website, we encourage you to contact us at the address in Section 14 so that we can try to resolve the matter informally. We ask for thirty (30) days for that purpose. Any time limit for bringing a claim is paused during that period. This Section does not limit your right to dispute a charge with your bank or card issuer, to file a complaint with a regulator, or to exercise any other right that the law does not allow to be waived, and it does not delay any deadline for doing so.

12.3 Courts. If the dispute is not resolved, you and we agree that any lawsuit must be brought exclusively in the state or federal courts located in Davidson County, Tennessee, and you consent to the personal jurisdiction of those courts.

12.4 Individual Claims. To the fullest extent the law allows, you and we may bring claims only on an individual basis and not as a plaintiff or class member in any class or representative action.

13. General Terms

13.1 Changes to the Terms. We may change these Terms by posting the updated Terms on the Website and changing the “Last Updated” date. Your continued use of the Website after a change means you accept the updated Terms. A change does not alter an agreement or purchase you have already made or reduce your rights under it.

13.2 Entire Agreement. These Terms, with the documents they incorporate, are the entire agreement between you and us about the Website. They do not replace any written agreement or Order Form that you signed or electronically accepted for services.

13.3 Severability. If any part of these Terms is found unenforceable, the rest remains in effect.

13.4 No Waiver. If we do not enforce a right, we have not given it up.

13.5 Assignment. You may not assign these Terms without our written consent. We may assign them in connection with a merger, sale, or reorganization.

13.6 Electronic Communications and Signatures. You agree to do business with us electronically. We may communicate with you electronically, you may sign or accept agreements electronically, and electronic notices and records satisfy any legal requirement that they be in writing. To receive or keep electronic records you need an internet connection, a current web browser, and an email address. You may ask us for a paper copy of any agreement or record by contacting us. You may withdraw your agreement to electronic dealings by contacting us, but then we may not be able to provide services that require them.

14. Contact Us

14.1 Contact Details.

BUSINESS BUILDING USA INC 4015 TRAVIS DRIVE STE 211 #1086 NASHVILLE, TN 37211 Email: support@businessbuildingusa.com Telephone: (866) 947-9111 Customer service hours: Monday through Friday, 9:00 a.m. to 6:00 p.m. Central Time