Business Building USA Inc. Version 1.0 Effective Date: November 24, 2026

This Introductory Offer Agreement (the “Agreement”) is between Business Building USA Inc., a Tennessee corporation (“Business Building USA,” “we,” “us,” or “our”), and the business that accepts it (“you” or “Client”). You accept it electronically, on the acceptance page described in Exhibit A, before you pay.

1. Key Terms (Please Read First)

1.1 Price. The Introductory Offer costs $49, one time, in U.S. dollars, plus any sales or similar tax that applies to your purchase and is shown at checkout before you pay. There is no automatic renewal, no subscription, and no automatic enrollment in any other service. You are not required to buy the $499 diagnostic or anything else.

1.2 Your Program. You choose one program, and we run only that program: (i) the Lead Program: five (5) Qualifying Leads delivered to your Inbox within forty-eight (48) hours after the Lead Start (Section 9.2); or (ii) the Appointment Program: three (3) Appointments booked in your Booking System within fourteen (14) days after the List Receipt (Section 9.2). The Appointment Program requires a Minimum List of at least seven hundred fifty (750) Eligible Contacts.

1.3 Appointments Count Even If Canceled or Missed. **An Appointment counts when the person agrees to the booking and it is entered in your Booking System, even if the person later cancels or does not show up.** We sell generated appointments. We do not sell attendance, completed jobs, or sales.

1.4 Costs Included. All data, advertising, messaging, setup, and campaign costs needed to run your Introductory Offer are included in the $49. You owe no separate usage charge for it.

1.5 Refund. If we do not deliver the result for your program within its time period, you may request a full refund of the $49 (Section 11). Other refund rights are in Section 11.

1.6 No Guarantee of Business Results. We do not guarantee sales, paying customers, revenue, profit, completed jobs, or return on investment.

1.7 Texts and Calls. The Appointment Program runs by text message only, and only to Eligible Contacts for whom you have documented consent to receive marketing texts from your business. In the Lead Program we do not text, call, or email the people we deliver to you. We

give you their contact information (Section 5). We do not make cold calls or send unsolicited texts. The Introductory Offer does not include an AI receptionist.

1.8 Where Lead Program Leads Come From. Lead Program leads come from our database of people who searched online. They are not people who asked us or you to contact them, and we have not confirmed that they agreed to receive marketing texts or calls from you. You are responsible for how you contact them (Section 5.8).

2. Who May Buy

2.1 Business Purchase. You are buying for your business, not for personal or household use. The person who accepts confirms they are authorized to bind your business.

2.2 Eligible Businesses. The Introductory Offer is for U.S. small businesses, including home service businesses and real estate investors and wholesalers who market their own properties and contracts. We do not serve Realtors or other real estate agents or brokers acting for others, insurance agents, or mortgage brokers. We also do not serve businesses in health care subject to HIPAA, consumer lending or debt collection, securities or investment advice, political or charitable fundraising, or any other activity that requires a special license or special consent rules for messages or calls, unless we agree in a separate written order.

2.3 Your Compliance. You are responsible for holding the licenses and following the laws that apply to your business, your offers, and how you respond to Leads and Appointments, including state laws on licensing, advertising, and solicitation.

3. Qualification Before You Pay

3.1 Qualification First. Not every business qualifies. Before you pay, we confirm on a call or in writing that: (i) your business is eligible under Section 2; (ii) your offer is lawful and clearly described in the Program Details; (iii) we can run the program for your service area; and (iv) for the Appointment Program, you tell us you can supply the Minimum List and the Consent Evidence in Section 7. For the Lead Program, we run a live availability check during our call. We search our database for people who match your Agreed Service and Service Area, we pull the people we will deliver to you, and we confirm that at least five (5) people are available at that moment. The time of that check is the “Pull Time,” and we record it. We send you the acceptance page and payment link only if the check shows at least five. The check is a snapshot of what is available when we run it. It is not a promise of results, and Sections 5 and

11 still apply. If your acceptance record is not saved and your payment has not cleared within twenty-four (24) hours after the Pull Time, the check lapses, and we run a new check before we go forward.

3.2 Payment Link Sent After Qualification. We send you the acceptance page and the Stripe payment link only after you qualify.

3.3 If You Do Not Qualify. If we decline to proceed, you are not charged. If you already paid, we refund the $49 in full.

3.4 No Automatic Program Changes. We will not switch you to the other program without your separate written agreement. If you cannot supply 750 Eligible Contacts, we may offer the Lead Program. You are then free to accept or decline, and a new acceptance is required.

4. Payment

4.1 One Charge. You authorize one charge of $49, plus any tax shown at checkout, to the payment method you enter on the Stripe-hosted payment page. That authorization covers only this Introductory Offer. We will not charge that payment method for any other purchase unless you separately agree in writing to the price and terms of that purchase.

4.2 Card Details. You enter payment details only on the Stripe-hosted page. We do not take card numbers by phone, text, email, or in call recordings or chat transcripts.

4.3 Receipt. We email you a receipt after payment.

5. Lead Program

5.1 What We Do. On our call with you, we search our database of people who searched online for services like the Agreed Service in your Service Area (both stated in the Program Details). After your acceptance is saved and your payment clears, we deliver contact information for the people we found to your Inbox. The Lead Program does not require your customer database. We do not run advertising for the Lead Program. We do not text, call, or email the people we deliver to you.

5.2 Where Leads Come From. Our database comes from third-party data providers and our fulfillment partners. It shows what people searched for online and when. A person in the database has not necessarily contacted you or us, and we have not confirmed that the person

agreed to receive marketing texts or calls from you. We may deliver a person's contact information because the database shows that the person searched, without any other step by that person.

5.3 Qualifying Lead. A "Qualifying Lead" is an individual: (i) whom our database shows searched online for a solution of the kind described as the Agreed Service within the seventy-two (72) hours before the Pull Time (Section 3.1); (ii) for whom we deliver a name and at least one working phone number or email address; (iii) who is located in your Service Area according to the database; and (iv) who is delivered to your Inbox. Each person counts once. For a real estate investor or wholesaler, the Agreed Service is typically homeowners who want to sell a property, and a Qualifying Lead is a homeowner whom the database shows searched for ways to sell a property.

5.4 Excluded Leads. The following do not count toward the five (5) Qualifying Leads: (i) a duplicate (the same person, or the same property, already counted); (ii) a person whose contact information is invalid, such as a disconnected number or an email address that bounces, and for whom we delivered no other working contact method; (iii) a record that is not a real person, or a test or fabricated record; (iv) a person outside your Service Area; and (v) a person already in your Active Pipeline. "Active Pipeline" means a person with whom you already have an open opportunity or active conversation about the Agreed Service when we deliver the lead, as shown in your records, or whom you identify under Section 5.6.

5.5 Delivery and Inbox. After your acceptance is saved and your $49 payment clears, we deliver the leads by text message to the mobile number you gave on the acceptance page, and by email if you gave an email address. The "Inbox" is that mobile number and email address, and any other inbox, dashboard, or notification channel we set up for your Introductory Offer. A lead is delivered when we send it to the Inbox, as shown by the time stamp in our records. These messages go to you only, and they are not marketing messages to the leads.

5.6 Reviewing Leads. You may tell us, within five (5) business days after a lead is delivered, that you believe it is an Excluded Lead, with a short reason. For an Active Pipeline claim, identify the existing contact. We will answer within two (2) business days. If we agree, the lead does not count. If we do not agree, we will show you the database record that supports our decision (the search topic, the date and time of the search, and the location). If the matter is still disputed, we decide in good faith by reviewing those records, and the same records are used if you later request a refund. You are not required to upload your whole customer list. If

you already have a list of open opportunities, you may give it to us before the Pull Time so we can exclude them in advance.

5.7 Records. For each lead we keep the person's contact details; the search topic, date, time, and location shown by the database; the data source; the Pull Time; and the time of delivery. We keep a copy of the query results we used for your Introductory Offer.

5.8 Contacting Leads. You are responsible for how you contact leads. The law limits calls, texts, and emails to people who have not agreed to hear from you, including federal and state rules on automated or marketing texts, calls to numbers on do-not-call lists, and permitted calling hours. We do not tell you that any lead agreed to receive texts or calls from you. You will contact leads only as the law allows. If you want us to text a lead for you, we will do so only under a separate written order, after we have reviewed consent records that meet Section 7.1.

5.9 Use of Lead Information. You may use a lead's information only to contact that person about the Agreed Service. You will not sell, rent, share, or publish it, or use it to market other products or services. If a lead asks you to stop contacting them, to delete their information, or not to sell it, you will honor the request, and you will tell us on request so that we can update our database.

6. Appointment Program

6.1 What We Do. We send text messages to your Eligible Contacts under Sections 7 and 8 to invite those who want to engage to book an appointment. We manage the text conversation, the follow-up, and the booking of appointments onto your calendar for you. The Appointment Program uses text messages only. It does not make calls of any kind.

6.2 Minimum List. The "Minimum List" is a list of at least seven hundred fifty (750) distinct existing customers or prospects of your business. Each must have a valid mobile phone number, documented prior express written consent to receive marketing and promotional text messages from your business, and no opt-out or other restriction against being texted. Email addresses are not required.

6.3 Eligible Contact. An "Eligible Contact" is a person on your list whose consent records have passed our review under Section 7. Only Eligible Contacts count toward the Minimum List, and only Eligible Contacts are texted.

6.4 Appointment. An “Appointment” is a booking in which a genuine person from the campaign affirmatively agrees to a visit, estimate, consultation, or similar meeting, and the booking is entered in the calendar or booking system you give us (your “Booking System”). The Appointment counts even if the person later cancels or does not attend.

6.5 Excluded Appointments. These do not count: (i) a fabricated booking; (ii) a test booking; (iii) a duplicate booking for the same person and meeting; (iv) a booking made without the person’s affirmative agreement; and (v) a booking that was already on your calendar before Launch. A rescheduled appointment counts once, even if its time changes.

6.6 Counting. We count Appointments using the reports in our messaging, booking, and campaign systems and share those reports with you on request.

6.7 Inbound Calls. A person who receives a campaign text may call the number in the message. That call goes to you or to the receptionist service you already use. If you separately bought an AI receptionist from us, it may answer the call under that service’s terms. The $49 Introductory Offer does not include setup or installation of an AI receptionist or any other service. Any further service requires a separate order that states the service and its price.

7. Consent Verification (Appointment Program)

7.1 What Counts as Consent. Each Eligible Contact must have given your business prior express written consent, in a signed or electronic form such as a checked box, that: (i) names your business as the sender; (ii) covers marketing and promotional text messages, including by automatic dialing technology, to that mobile number; and (iii) states that consent is not a condition of purchase. The following do not count on their own: an existing customer relationship; a past purchase or appointment; a phone number in a database; general consent to receive communications; your verbal assurance; a certification without records; consent given to a different business; or a first text sent to ask for permission that did not already exist.

7.2 Consent Evidence. Before Launch, you give us a “Consent Export” (a CRM export or spreadsheet) that lists, for each contact: the name; the mobile number; the date and, if available, time of consent; the source or method (for example, the web form address, text-to-join keyword, or signed form); and the version of the consent wording shown. You also give us a copy of each version of the form, script, or wording used to obtain consent, and a statement of where the list came from (for example, “customers who used our online booking form between [dates]”). Together these are the “Consent Evidence.”

7.3 Underlying Records Must Exist. Your certification (Section 15) is required, but it never substitutes for missing consent. The underlying records (such as form submission logs, consent logs, or signed documents) must exist and be available for us to check before Launch.

7.4 Our Review. Before Launch we: (i) check the Consent Export for completeness; (ii) remove duplicates and numbers that have opted out or that you or our tools identify as restricted; (iii) check a reasonable sample, selected by us, against the underlying records; and (iv) ask you for more evidence where a record is incomplete or questionable. A contact whose record is missing, incomplete, or not supported is excluded unless you fix it. If the sample shows that records do not support consent for a material number of the sampled contacts, we may reject the list or require the underlying records for every contact.

7.5 Confirming 750. We confirm in writing how many Eligible Contacts you have. We will not launch the Appointment Program unless there are at least 750.

7.6 Timing. You must give us the Consent Evidence, and it must pass our review, before we send any text to any contact. A later deadline for producing records does not excuse missing consent at the start.

7.7 Later Requests. After Launch we may ask you for the records behind any contact. If we tell you the request relates to a complaint, a carrier or platform inquiry, or a regulator inquiry, you will give them to us within two (2) business days. For any other request, you will give them within five (5) business days. We may hold the campaign or any affected contact until you do.

7.8 Updated Lists. Each new or updated list requires a new certification and a new review before we text any contact on it.

7.9 Retention. You will keep the Consent Evidence and the underlying records for at least five (5) years after the last text we send to the contact, or longer if a claim, complaint, or inquiry is pending. We keep our copies of the Consent Export, review notes, opt-out records, and message logs for the same period.

7.10 If You Cannot Meet the Minimum. If you tell us you cannot supply 750 Eligible Contacts and we have not launched, we will refund the $49 on request, or you may agree to the Lead Program under Section 3.4.

8. How the Text Campaign Works

8.1 Workflow. For the Appointment Program we: (i) receive and validate your list; (ii) verify consent and suppression records under Section 7; (iii) send an initial text that identifies your business and asks whether the person wants to hear more; (iv) include sender identification and opt-out instructions; (v) present an offer only after the person replies that they are interested; (vi) continue the conversation within the scope of consent and applicable rules; (vii) book an Appointment when the person agrees; (viii) send confirmations and reminders; and (ix) honor opt-outs and negative responses.

8.2 The First Text Is Marketing. The initial text is part of a marketing campaign. We send it only to Eligible Contacts. It is never used to obtain permission that was missing.

8.3 Follow-Ups. We may send a limited number of follow-up texts to people who do not reply. The number, spacing, and content are set in a campaign plan that we send you and you approve before Launch. We stop when the plan's limit is reached.

8.4 Hours. Marketing texts are sent only between 8:00 a.m. and 9:00 p.m. in the recipient's local time, or during any shorter window that the law of the recipient's state requires. If we cannot tell where a recipient is with confidence, we use a more restrictive window.

8.5 Negative Responses. If a person replies in a way that rejects an offer (for example, "not interested"), we stop advancing that person's promotional messages for the campaign.

8.6 Opt-Outs. We honor STOP and other standard opt-out words, and requests in ordinary language such as "please stop texting me," "do not contact me again," or "remove me." We apply each opt-out across the campaign, queued messages, our messaging and CRM workflows, AI tools, telephone systems, and our fulfillment providers, promptly and within the time the law requires. We do not resume promotional texts to a person who opted out unless that person gives new valid consent.

8.7 Message Content. Each text identifies your business and, where required, includes opt-out instructions. Message and data rates may apply to recipients. We do not charge them.

8.8 Sending Account. We upload the Eligible Contacts into our own messaging account and send the texts from a phone number that we have registered with U.S. carriers for this purpose. We manage the entire text sequence for you, including replies, follow-up, and booking.

9. Start and Launch

9.1 Required Information. We will not start or launch until we have received: (i) for the Lead Program: the Program Details and the mobile number and email address for your Inbox; and (ii) for the Appointment Program: your written approval of the campaign offer and messages, the Program Details, access to your Inbox and Booking System, and the Minimum List and Consent Evidence that has passed our review. Together these are the “Required Information.” We will tell you in writing what we still need.

9.2 Lead Start, List Receipt, and Launch. (i) For the Lead Program, the “Lead Start” is the Pull Time (Section 3.1), if your acceptance record is saved and your $49 payment clears within twenty-four (24) hours after it. We deliver no leads until both have happened. (ii) For the Appointment Program, the “List Receipt” is the time we receive access to your list, or a file of your list, after your acceptance record is saved and your $49 payment clears. “Launch” means the time your campaign goes live, which is when the first approved campaign message is sent. The deadlines in Section 1.2 start at the Lead Start or at the List Receipt, as applicable. They do not start on the date of your first call with us.

9.3 Start Notice. When your Lead Start occurs or we receive your list, we notify you, on our call or in writing, of the time and the delivery deadline that applies to your program. For the Appointment Program, we also notify you in writing when your campaign launches.

9.4 If We Do Not Start. If you chose the Appointment Program and we have not launched within fourteen (14) days after you paid and we received all of the Required Information, we will refund the $49 on request. For either program, if you have not given us the Required Information within thirty (30) days after you paid, either of us may cancel the Introductory Offer, and we will refund the $49.

10. Delays and Holds

10.1 Interruptions You Cause. A “Client-Caused Interruption” is a period when the program cannot run or produce results because: (i) you asked us to pause it; (ii) your Inbox, Booking System, booking link, or phone line is not working; (iii) for the Appointment Program, you changed or withdrew approval of the offer or messages; (iv) you did not answer a request we reasonably made in order to run the program within two (2) business days; (v) for the Appointment Program, we placed a compliance hold because your consent records were missing, incomplete, or not supported, or because of a complaint arising from your list,

instructions, or offer; or (vi) for the Appointment Program, we are waiting for the Consent Evidence, the approval of the campaign offer and messages, or access to your Booking System, from the List Receipt until we receive them in complete form.

10.2 What Happens. We will tell you in writing, no later than the next business day, when a Client-Caused Interruption begins and what is needed to end it. The delivery deadline is then extended by the length of the interruption. You still receive the refund if the result is not delivered by the extended deadline. If you direct us to stop the program after the Lead Start or the List Receipt, the Introductory Offer ends, and no refund applies unless the delivery deadline had already passed without the result.

10.3 Problems on Our Side. The deadline is not extended, and the refund is not affected, when the problem is on our side or our providers' side. Examples are our errors, platform or carrier outages, failures of our fulfillment partners, data providers, or technology vendors, and holds caused by our own registrations, settings, or practices.

10.4 No Excuse for the Refund. No disclaimer, limit, or force majeure clause in this Agreement or in any other document removes the refund in Section 11.

11. Refunds

11.1 Full Refund Situations. We will refund the $49 in full (and any tax charged on it) if: (i) we decline to proceed or you do not qualify; (ii) we do not launch as Section 9.4 provides; (iii) you chose the Appointment Program and tell us before Launch that you cannot supply the Minimum List; (iv) the result for your program is not delivered within its time period (as extended under Section 10.2); or (v) you were charged in error or more than once.

11.2 Otherwise Not Refundable. After the Lead Start or the List Receipt, the $49 is not refundable except as this Section provides. A refund is not available because a delivered result did not lead to a sale, because a lead did not answer you, or because you changed your mind after the result was delivered.

11.3 How to Ask. Email support@businessbuildingusa.com with the subject line "Refund Request," your business name, and the date and amount of the charge. For a refund under Section 11.1(iv), send the request within thirty (30) days after the delivery deadline (the forty-eight (48) hour period for the Lead Program, measured from the Lead Start, or the fourteen (14) day period for the Appointment Program, measured from the List Receipt, as extended).

11.4 Our Response. We reply within five (5) business days. We refund approved amounts to the original payment method within ten (10) business days after we approve the refund. Your bank or card issuer may take additional time to show the refund.

11.5 One Time. The result-based refund applies once for each $49 purchase.

11.6 Your Other Rights. Nothing in this Agreement limits your right to dispute a charge with your bank or card issuer or any right that the law does not allow to be waived.

12. Your Responsibilities

12.1 Accurate Information and Approvals. You will give us accurate information, approve the offer and messages before Launch (Appointment Program), and keep your Inbox, Booking System, booking link, and phone number working while the program runs.

12.2 Following Up. You are responsible for how you contact and serve leads and Appointment contacts, including compliance with laws on calls, texts, and emails, and do-not-contact lists (see Section 5.8 for leads).

12.3 Lawful Offers. You are responsible for the accuracy and legality of your offers, prices, and statements.

13. Our Responsibilities; Fulfillment Partners

13.1 Performance. We will perform the Introductory Offer with reasonable skill and care.

13.2 We Are the Seller. You buy from Business Building USA and pay only us. We may use third-party fulfillment partners, data providers, and technology vendors (currently including AI Profit Consulting and its tools) to perform parts of the work. They do not sell their services to you as part of this purchase. We remain responsible to you for the Introductory Offer, its delivery, and its refunds.

14. No Guarantee of Business Results

14.1 No Guarantee. We do not guarantee sales, paying customers, revenue, profit, completed jobs, or return on investment, or that any lead or Appointment will become a customer, will respond to you, or will attend. This Section does not reduce the refund in Section 11.

14.2 Disclaimer. EXCEPT AS THIS AGREEMENT STATES, THE INTRODUCTORY OFFER IS PROVIDED “AS IS,” AND WE DISCLAIM ALL IMPLIED WARRANTIES TO THE FULLEST EXTENT THE LAW ALLOWS.

15. Consent Certification and Indemnity

15.1 Certification. For the Appointment Program, by accepting this Agreement, and again each time you give us a new or updated list, you certify that: (i) each person on the list has given your business prior express written consent to receive marketing text messages at the number listed, in a form that meets Section 7.1; (ii) you hold the records described in Section 7.2 and will give them to us as Section 7.7 provides; (iii) every number that has opted out, asked not to be contacted, or is on your internal do-not-contact list has been removed; (iv) the list does not include any purchased, rented, scraped, or third-party list, and does not include any number you obtained only through a past purchase, service call, or appointment; (v) the list shows the date and source of consent for each contact; and (vi) you understand that we will text only the Eligible Contacts and rely on this certification.

15.2 Our Review Does Not Shift Responsibility. Our review is for our own protection. It does not make us responsible for your consents.

15.3 Indemnity. You will defend and indemnify Business Building USA and its officers, employees, and contractors against third-party claims, regulatory actions, damages, statutory damages, penalties, and reasonable attorneys’ fees arising from: (i) a false or inaccurate certification; (ii) your lack of required consent for any contact you gave us; (iii) your list, offers, and instructions; (iv) your violation of law; or (v) your calls, texts, emails, or other contact with Lead Program leads, or your use of their information, other than contact we make for you under a separate written order. This does not apply to the extent a claim is caused by our breach of this Agreement or our own violation of law, such as a text we send outside the permitted hours or after an opt-out.

16. Limits on Liability

16.1 Exclusion. TO THE FULLEST EXTENT THE LAW ALLOWS, WE ARE NOT LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR FOR LOST PROFITS OR REVENUE.

16.2 Cap. TO THE FULLEST EXTENT THE LAW ALLOWS, OUR TOTAL LIABILITY FOR CLAIMS ARISING FROM THIS AGREEMENT IS LIMITED TO THE AMOUNT YOU PAID FOR THE INTRODUCTORY OFFER.

16.3 Refund and Your Obligations Not Limited. The refund in Section 11 is a return of your payment and is not a damages claim. It is not limited by this Section. This Section also does not limit your obligations under Section 15, or any liability that the law does not allow to be limited.

17. Data, Privacy, and Confidentiality

17.1 Our Role for Your List. For the contacts you give us (Appointment Program), we act as your service provider. We use your contact list only to run your campaign, to comply with law, and to keep consent, opt-out, and message records. We do not use your list to advertise our own services or the services of other clients, and we do not combine your list with other clients' lists for advertising.

17.2 Policies. Our Privacy Policy and Text and Call Terms describe how we handle personal information and text messages. We do not share mobile numbers or text opt-in data collected through our own texting program with third parties for their marketing. This commitment does not cover contact information of people in our lead database (Section 5), who did not opt in to our texting program, and whose information we deliver to clients as the Privacy Policy describes.

17.3 Confidentiality. Each of us will keep the other's non-public business information confidential and use it only for this Agreement, except as the law requires.

17.4 Lead Information. Information about Lead Program leads comes from our database, not from you. For that information we act on our own account and not as your service provider. Our Privacy Policy describes how we obtain and disclose it. After we deliver it, you are responsible for your own use of it.

18. Electronic Acceptance and Records

18.1 How You Accept. You accept this Agreement by completing the acceptance page in Exhibit A: entering your information, checking each required box, and clicking "Accept and continue to payment." That is your electronic signature. No handwritten signature is needed.

Payment alone does not replace this acceptance, and we will not begin work unless both your acceptance record and your payment exist.

18.2 Records. We keep a record of your acceptance, including your name, title, business, email address, the program you chose, the version of this Agreement and of each policy shown, the date and time, and the technical details of your acceptance. We email you a copy of this Agreement and your acceptance record, and you may request another copy at any time.

18.3 Electronic Law. The parties intend this Agreement and its acceptance to be effective under the federal Electronic Signatures in Global and National Commerce Act and the Tennessee Uniform Electronic Transactions Act.

19. Which Terms Control

19.1 Order of Precedence. For the Introductory Offer: (i) the Key Terms in Section 1 and Sections 9 through 11 control over every other document; (ii) then the rest of this Agreement; (iii) then the Refund and Cancellation Policy in effect on the date you accept; and (iv) then our Website Terms of Service, Privacy Policy, and Text and Call Terms. If the Refund and Cancellation Policy gives you a better refund right for the Introductory Offer than this Agreement, you receive the better right.

19.2 Later Agreements. A later agreement, Order Form, or policy does not change or remove the delivery promises or refund rights in this Agreement unless it names this Agreement, identifies the change, and you accept the change in writing.

19.3 Policy Updates. An update to any policy does not reduce your rights for a purchase you have already made.

19.4 Separate From Other Services. This Agreement covers only the Introductory Offer. If you later buy another service, it is sold under a separate order that states the service and its price.

20. General

20.1 Governing Law and Courts. Tennessee law and applicable federal law govern this Agreement. Any lawsuit must be brought in the state or federal courts located in Davidson County, Tennessee. Before filing a lawsuit, each of us will talk with the other in good faith. Doing so does not delay any deadline or limit your right to dispute a charge with your bank or card issuer or to complain to a regulator.

20.2 Notices. Notices are given by email to the addresses in your acceptance record and to support@businessbuildingusa.com.

20.3 Other Terms. This Agreement is the entire agreement for the Introductory Offer. If a provision is unenforceable, the rest remains in effect. You may not assign this Agreement without our written consent.

20.4 Contact. Business Building USA Inc., 4015 Travis Drive Ste 211 #1086, Nashville, TN 37211. Email: support@businessbuildingusa.com. Telephone: (866) 947-9111. Hours: Monday through Friday, 9:00 a.m. to 6:00 p.m. Central Time.

EXHIBIT A: ELECTRONIC ACCEPTANCE PAGE

A.1 **Program Details (pre-filled by us, confirmed by you).** Program: [LEAD PROGRAM / APPOINTMENT PROGRAM] (set by the payment link you received) Agreed Service: [DESCRIPTION OF THE SERVICE OR OFFER, FOR EXAMPLE, “HOMEOWNERS WHO WANT TO SELL A PROPERTY”] Service Area: [STATES, CITIES, OR RADIUS] Booking System (Appointment Program only): [CALENDAR OR BOOKING LINK] Inbox: [MOBILE NUMBER FOR TEXT DELIVERY AND EMAIL ADDRESS]

A.2 **Information You Enter.** Business legal name; your full name; your title; business email address; mobile phone number; state of business.

A.3 **Key Terms Shown Above the Button.** The page displays Section 1 of this Agreement in full, including the statement that Appointments count even if later canceled or missed, the statement that the $49 is a one-time charge with no renewal, and the statement that Lead Program leads come from a database of people who searched online.

A.4 **Required Boxes (all unchecked until you check them).** (i) I am authorized to accept this Agreement for the business named above, and I am buying for business purposes. (ii) I have read and accept the Introductory Offer Agreement (Version 1.0), the Refund and Cancellation Policy, the Website Terms of Service, and the Privacy Policy. (iii) (Appointment Program only) I understand that an Appointment counts when booked, even if the person later cancels or does not show up. (iv) (Appointment Program only) I make the Consent Certification in Section 15.1, and I will deliver the Consent Export and Consent Evidence before Launch. (v) (Lead Program only) I understand that the leads come from a database of people who searched online, that Business Building USA has not confirmed they agreed to receive marketing texts or calls from me, and that I am responsible for contacting them as the law allows (Section 5.8).

A.5 **Button.** “Accept and continue to payment.” Clicking it is your electronic signature.

A.6 **Optional Boxes (separate, unchecked, and not required to buy).** Optional consent to receive marketing text messages from Business Building USA, and optional consent to receive informational text messages, using the wording in our Consent Language, Call Scripts, and Client Privacy Wording document (Part 2). These do not affect your purchase.

A.7 **What We Record.** Date and time (in Central Time and UTC), IP address, browser and device information, the agreement and policy versions shown, the program chosen, the Program Details, and each box checked. A copy is emailed to you.